

Day 3 - 28th May

Moderator: **Jesse Marsh** – Expert of innovation policies

- 11:00 - 11:05 Welcome
by **Manuel Montoya**
Project Manager at Chamber of Commerce of Seville
- 11:05 - 11:15 Md.net - State of art
by **Carmela Cotrone**
MD.net Project Coordinator – Campania Region
- 11:15 - 11:25 Med Diet Declaration: An opportunity to defend, preserve and promote the Mediterranean Diet
by **Ramón Sentmartí Castañé**
Managing Director at PRODECA
- 11:25 - 11:40 Leveraging the Mediterranean diet, culture and climate for enterprise and regional economic development
by **Giuseppe Gramigna**
World Bank Senior Adviser and Former Chief Economist, U.S. SBA
- 11:40 - 12:50 Roundtable: The Mediterranean Diet, from promotion of the element to safeguard of traditional rural landscapes
Presentation by **Antonio Bottiglieri**
President of Scabec, in-house Agency for the promotion of Cultural Heritage, Campania Region
Pier Luigi Petrillo UNESCO Chair professor of Intangible Cultural Heritage and Comparative Law and Vice Chairperson of expert board of ICH UNESCO Convention
Mauro Agnoletti President of the Scientific Advisory Group of the FAO GIAHS
Sergio Ortega Muñoz UNESCO Conventions Area. Ministry of Culture & Sports
Annamaria Colao Chief of the UNESCO Chair “Health Education and Sustainable Development”, Naples University Federico II
Vicky Inglezou Director of the Maniatakeion Foundation and Representative of the Emblematic Community of Koroni
Sophie Scarvelis InterregMed Programme Head of Unit, Provence Alpes Côte d’Azur Region
- 12:50 - 13:00 Closing remarks and future steps
by **Nicola Caputo**
Councilor for Agricultural and Agri-food Policies Campania Region

