



Mediterranean Diet: When Brand Meets People

3,7 M €
Project
budget

**2,9 M /
0,2 M €**
ERDF/IPA

**48
MONTHS**
Project
duration

MD.net Project challenges the problems of currently neglected and undeveloped opportunities of the Mediterranean Diet. It aims to strengthen exploration of the Mediterranean Diet (MD) according to the UNESCO Med Diet Convention, blending comprehensive MD concepts with innovative tools, and to recognise MD as an opportunity for smart economic growth of remote rural areas.

Project Partners



Project Partners

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MDnet Interreg

www.mdnet.interreg-med.eu

Lead Partner

Regione Campania

assessore.fondieuropei@pec.regione.campania.it

c.cotrone@regione.campania.it

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